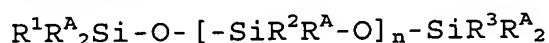


Claims:

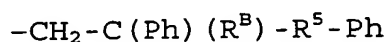
1. An anhydrous antiperspirant composition comprising
  - a) from 0.5 to 50% by weight of a particulate aluminium and/or aluminium/zirconium antiperspirant active;
  - b) from 30 to 95% by weight of a water-immiscible carrier fluid or mixture of fluids;
  - c) optionally up to 40% by weight of a thickener, gellant or structurant for the carrier fluid;
 in which the carrier fluid comprises an aryl substituted siloxane which satisfies the general formula 1



in which

n represents an average number of from 0 to 2

$R^1$   $R^2$  and  $R^3$ , which may be the same as or different from each other, each represents a group  $R^4$  of formula



in which  $R^B$  represents H or  $-CH_3$  and  $R^5$  represents an alkylene group containing from 0 to 3 carbon atoms, optionally branched

and not more than one of  $R^1$   $R^2$  and  $R^3$  can optionally represent  $R^C$ , namely the hydrogenated residue of a substituted vinyl group other than  $R^4$  or a residue of an aliphatic alcohol, a cycloaliphatic alcohol or an aralkyl alcohol

and  $R^A$  represents a  $C_1$  to  $C_4$  alkyl group provided that at least 60% of carbon atoms in total in substituents  $R^A$   $R^4$  and  $R^C$  are present in aryl groups.

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2. A composition according to claim 1 in which  $R^4$  represent diphenylethyl.
3. A composition according to claim 1 in which  $R^4$  represent a mixture of diphenylethyl and the hydrogenated residue of  $\alpha$ -methylstyrene dimer.
4. A composition according to claim 3 in which on at least 80% of the occurrences of  $R^1$ ,  $R^2$  and  $R^3$  represents diphenylethyl and up to 20% of its occurrences represents the residue of  $\alpha$  methylstyrene dimer.
5. A composition according to any preceding claim in which  $R^c$  represents a residue of benzyl alcohol or allyloxy ethanol.
6. A composition according to any preceding claim in which the diphenylethyl group is present in at least 85% of the occurrences of R.
7. A composition according to any preceding claim in which n is from 0 to 1.5.
8. A composition according to any preceding claim in which n is 0.
9. A composition according to claim 5 in which the proportion of diphenylethyl group is from 85 to 90%.
10. A composition according to claim 1 in which  $R^4$  represents the residue of  $\alpha$ -methylstyrene dimer.

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11. A composition according to claim 10 in which n in the formula is  $1 \pm 0.2$ .
12. A composition according to any preceding claim in which the aryl substituted siloxane comprises at least 50% by weight of the carrier fluid or mixture of fluids.
13. A composition according to claim 12 in which the aryl substituted carrier fluid comprises from 60 to 90% by weight of the mixture of carrier fluids.
14. A composition according to any preceding claim in which the mixture of carrier fluids comprises one or more water-immiscible fluids selected from volatile polycyclomethicone or linear polymethicone oils, non-volatile polymethicone oils, liquid branched aliphatic alcohol, liquid alkyl benzoate esters and liquid polyalkylene glycol ethers.
15. A composition according to claim 14 in which the carrier mixture comprises the aryl substituted siloxane fluid and the liquid branched aliphatic alcohol in a weight ratio of from 6:1 to 2:1.
16. A composition according to any preceding claim in which the carrier fluid and suspended antiperspirant active have refractive index matching within 0.005 units.
17. A composition according to any preceding claim in which the antiperspirant active is selected from aluminium chlorohydrate or activated aluminium chlorohydrate.

18. A composition according to any of claims 1 to 17 in which the antiperspirant active is selected from aluminium/zirconium chlorohydrate and complexes of aluminium/zirconium chlorohydrate with an amino acid.
19. A composition according to claim 18 in which the antiperspirant active is a complex of aluminium/zirconium chlorohydrate and glycine.
20. A composition according to any preceding claim in which the carrier fluid is thickened or solidified with an effective amount of a structurant comprising a silicone-oil-soluble polymeric gellant or non-polymeric fibre-forming gellant.
21. A composition according to claim 20 in which the polymeric gellant comprises a polyalkylene, a polyalkylene/polyarylene block copolymer a polyamide or a polyamide/polysiloxane copolymer.
22. A composition according to claim 20 in which the non-polymeric fibre-forming gellant is selected from cellobiose esters, lanosterol, a combination of a sterol and a sterol ester, hydroxystearic acid, N-acyl amino acid amides and esters, diamido derivatives of cyclohexane, amido derivatives of aliphatic di or tri-carboxylic acids, and cyclic derivatives of aspartame.
23. A composition according to any of claims 20 to 22 in which the proportion of structurant is selected in the range of from 2 to 15% by weight.

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24. A composition according to any of claims 20 to 23 in which the composition has a hardness of at least 0.003 N/mm<sup>2</sup> by sphere indentation.